

# Exact Bayesian Models

CMPUT 366: Intelligent Systems

P&M §10.4

# Lecture Outline

1. Recap
2. Model Probabilities
3. Using Model Probabilities
4. Prior Distributions as Bias

# Recap: Avoiding Overfitting

There are multiple approaches to avoiding overfitting:

1. **Pseudocounts:** Explicitly account for **regression to the mean**
2. **Regularization:** Explicitly **trade off** between fitting the data and model complexity
3. **Cross-validation:** **Detect** overfitting using some of the training data

# Recap: Pseudocounts

- When we have not observed all the **values** of a variable, those variables should not be assigned **probability zero**
- If we don't have very much **data**, we should not be making very extreme predictions
- Solution: artificially add some "pretend" observations for each value of a variable (**pseudocounts**)
  - When there is not much data, predictions will tend to be less extreme (**why?**)
  - When there is more data, the pseudocounts will have less effect on the predictions

# Recap: Regularization

- We shouldn't choose a **complicated** model unless there is **clear evidence** for it
- Instead of optimizing directly for training error, optimize training error plus a **penalty** for complexity:

$$\arg \min_{h \in \mathcal{H}} \sum_e error(e, h) + \lambda \times regularizer(h)$$

- *regularizer* measures the **complexity** of the hypothesis
- $\lambda$  is the **regularization parameter**: indicates how important hypothesis complexity is compared to fit
  - Larger  $\lambda$  means complexity is more important

# Learning Point Estimates

- So far, we have considered how to find the best **single** model, e.g.,
  - learn **a** decision tree
  - optimize **the** weights of a linear or logistic regression
- The **predictions** might be a probability distribution, but they are coming out of a single **model**:

$P(Y | X)$  Probability of target  $Y$  given observation  $X$

- We have been learning **point estimates** of our model

# Learning Model Probabilities

- Instead, we could learn a **distribution** over models:

- $\Pr(X, Y \mid \theta)$  Probability of target  $Y$  and features  $X$  given model  $\theta$
- $\Pr(\theta \mid D)$  Probability of model  $\theta$  given dataset  $D$

- This is called **Bayesian learning**: we never discard any model, we only weight them differently depending upon their **posterior probability**
- **Question:** Why would we want to do that?

# What is a Model?

- $\Pr(X, Y | \theta)$  Probability of target  $Y$  and features  $X$  given model  $\theta$
- $\Pr(\theta | D)$  Probability of model  $\theta$  given dataset  $D$

- We can do Bayesian learning over **finite** sets of models:
  - e.g., { rank by feature  $\theta$  |  $\theta \in \{\text{height, weight, age}\}$  }
- We can do Bayesian learning over **parametric families** of models:
  - e.g., { regression with weights  $w_0 = \theta_1, w_1 = \theta_2$  |  $\theta \in \mathbb{R}^2$  }
- We can mix the two!
  - $\theta$  can encode choice of model family and parameters



# What is the Dataset?

- $\Pr(X, Y | \theta)$  Probability of target  $Y$  and features  $X$  given model  $\theta$
- $\Pr(\theta | D)$  Probability of model  $\theta$  given dataset  $D$

- We have an expression for the probability of a single example given a model:  $\Pr(X, Y | \theta)$
- **Question:** What is the expression for the probability of a dataset of observations  $D = \{ (X_1, Y_1), \dots, (X_m, Y_m) \}$  given a model?
  - Easiest approach: Assume that the dataset independent, identically distributed observations:  $(X_i, Y_i) \sim P(X, Y | \theta)$
  - $$\Pr(D | \theta) = \Pr(X_1, Y_1 | \theta) \times \dots \times \Pr(X_m, Y_m | \theta)$$
$$= \prod_{i=1}^m \Pr(X_i, Y_i | \theta)$$

# What is the Posterior Model Probability?

- $\Pr(X, Y | \theta)$  Probability of target  $Y$  and features  $X$  given model  $\theta$
- $\Pr(\theta | D)$  Probability of model  $\theta$  given dataset  $D$

Now we can use **Bayes' Rule** to compute the posterior probability of a model  $\theta$ :

$$\begin{aligned}\Pr(\theta | D) &= \frac{\Pr(D | \theta) \Pr(\theta)}{\Pr(D)} && \leftarrow \text{Prior probability of model } \theta \\ &= \frac{\prod_i \Pr(X_i, Y_i | \theta) \Pr(\theta)}{\Pr(D)} \\ &= \frac{\prod_i \Pr(X_i, Y_i | \theta) \Pr(\theta)}{\sum_{\theta'} \Pr(D | \theta') \Pr(\theta')}\end{aligned}$$

**Likelihood** of data  $D$  given model  $\theta$

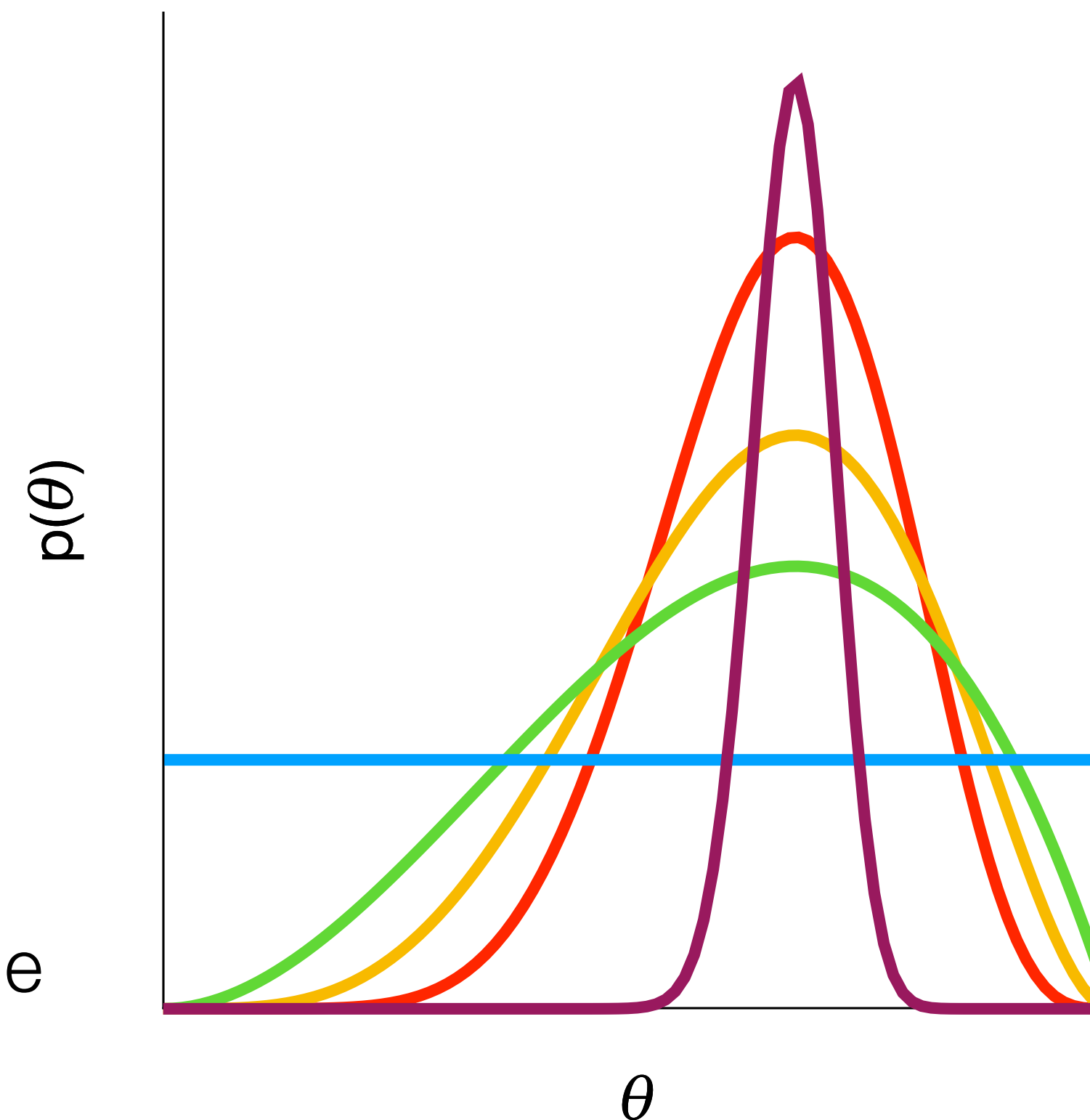
# Example: Biased Coin

- Back to coin flipping! We can flip a coin and observe heads or tails, but we don't know the coin's bias
- Model: **Binomial observations**
  - Observations:  $Y \in \{h, t\}$
  - Bias:  $\theta \in [0, 1]$
  - Likelihood:  $\Pr(H \mid \theta) = \theta$
  - **Question:** What should the **prior**  $p(\theta)$  be?

# Biased Coin: Posterior Probabilities

- Before we see any flips, all biases are equally probable (according to our prior)
- After more and more flips, we become more confident in  $\theta$
- $\theta$  with **highest probability** is  $2/3$
- **Expected** value of  $\theta$  is less!  
(**why?**)
- But with more observations, mode and expected value get **closer**

—  $n_0=0$   $n_1=0$  —  $n_0=1$   $n_1=2$   
—  $n_0=2$   $n_1=4$  —  $n_0=4$   $n_1=8$



# Beta-Binomial Models

- Likelihood:  $P(h \mid \theta) = \theta$ 
  - aka Bernoulli( $h \mid \theta$ )
  - Dataset likelihood:  $\theta^{n_1} \times (1-\theta)^{n_0}$
  - aka Binomial( $n_1, n_0$ )
- Prior:  $P(\theta) = 1$ 
  - aka Beta(1,1)
- Models of this kind are called Beta-Binomial models
- They can be solved analytically:  $\Pr(\theta \mid D) = \text{Beta}(1+n_1, 1+n_0)$

# Conjugate Priors

- The beta distribution is a **conjugate prior** for the binomial distribution:
  - Updating a beta prior with a binomial likelihood gives a **beta posterior**
- Other distributions have this property:
  - Gaussian-Gaussian (for means)
  - Dirichlet-Multinomial (generalization of Beta-Binomial for multiple values)

# Using Model Probabilities

So we can estimate  $\Pr(\theta \mid D)$ . What can we do with it?

1. Parameter estimates
2. Target predictions (model averaging)
3. Target predictions (point estimates)

# 1. Parameter Estimates

- Sometimes, we really want to know the parameters of a model itself
- E.g., maybe I don't care about predicting the next coin flip, but I do want to know whether the coin is fair
- Can use  $\Pr(\theta \mid D)$  to make statements like  $\Pr(0.49 \leq \theta \leq 0.51) > 0.9$



# 2. Model Averaging

- Sometimes we do want to make predictions:

$$\Pr(Y|D) = \sum_{\theta} \Pr(Y|\theta) \Pr(\theta|D)$$

- This is called the **posterior predictive distribution**
- **Question:** How is this different from just learning a point estimate of a model, and then predicting with that model?

# 3. Maximum A Posterior

- Sometimes we do want to make predictions, **but...**

$$\Pr(Y|D) = \int_0^1 \Pr(Y|\theta) \Pr(\theta|D) d\theta$$

- the posterior predictive distribution may be **expensive** to compute (or even **intractable**)
- One possible solution is to use the **maximum a posterior** model as a point estimate:

$$\Pr(Y|D) \simeq \Pr(Y|\hat{\theta}) \quad \text{where } \hat{\theta} = \arg \max_{\theta} \Pr(\theta|D)$$

- **Question:** Why would you do this instead of just using a point estimate that was computed in the usual way?

# Prior Distributions as Bias

- Suppose I'm comparing two models,  $\theta_1$  and  $\theta_2$  such that  $\Pr(D | \theta_1) = \Pr(D | \theta_2)$
- **Question:** Which model has higher **posterior probability**?
- Priors are a way of encoding **bias**: they tell us which models to prefer when the data doesn't

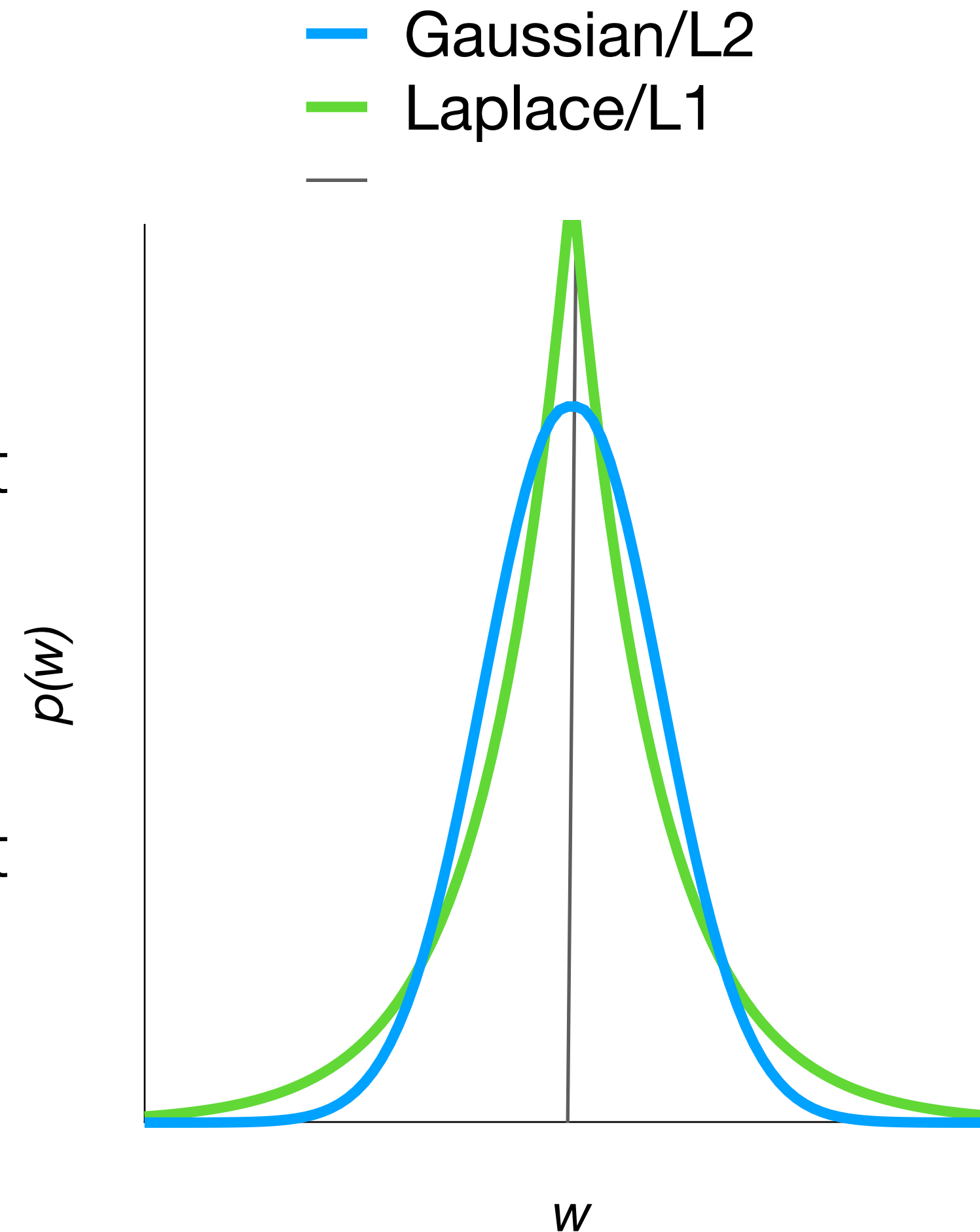
# Priors for Pseudocounts

- We can straightforwardly encode pseudocounts as prior information in beta-binomial and dirichlet-multinomial models
- E.g., for pseudocounts  $k_1$  and  $k_0$ ,

$$p(\theta) = \text{Beta}(1+k_1, 1+k_0)$$

# Priors for Regularization

- Some **regularizers** can be encoded as priors also
- **L2 regularization** is equivalent to a **Gaussian** prior on the weights:  $p(w) = N(w|m,s)$
- **L1 regularization** is equivalent to a **Laplacian** prior on the weights:  $p(w) = \exp(-|w|)/2$



# Summary

- In Bayesian Learning, we learn a **distribution** over models instead of a **single model**
- When the model is **conjugate**, posterior probabilities can be computed **analytically**
  - See next lecture for non-conjugate models
- We can make predictions by **model averaging** to compute the **posterior predictive distribution**
- The **prior** can encode **bias over models**, much the same as **regularization**
  - In fact, it can exactly encode certain kinds of regularization